

cobra

# Cobra Defence

Ready when you need it



## Cobra Defence: The Ultimate Anti-Theft Security System

Cobra Defence - is an off-line tracker designed to track a protected object by means of automatically sent messages. The alerts are sent when unauthorised movement is detected; if the object has entered or left a designated stop-point or zone, or by the request of the owner.

A protected object can be any personal property that is valuable to its owner:

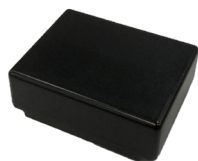
Vehicles - cars, motorcycles, trucks, bicycles, boats, etc.

Construction machinery , cranes, trailers, containers, etc.

The Defence has a long off-line operational capacity (sleep mode) with high level of security. It does not require external connections. Being in sleep mode most of the time, the device is difficult to be detected visually or with radio scanners.

The Defence sends information to the owner one to three times per day and waits for commands for 5 minutes, before switching back to sleep mode. If the SPT works with factory settings, the battery life can reach 2 years. In active tracking mode, the power consumption of the device increases, so the battery life is reduced to several days.

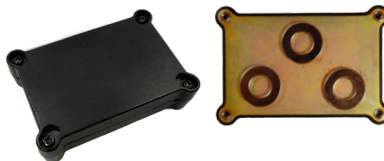
### Hidden Self-Powered Tracker (SPT) with 3 telco roaming SIM:



M50  
For Motorcycles



M100  
For Vehicles



M110  
For Vehicles



TAT100  
For Vehicles



App & Web



Secure Operations Centre (SOC)



## Vehicle theft shifts into high gear

Pickup trucks and sports utility vehicles (SUVs) are targeted by syndicates because of the high demand for these vehicles in the black market.

It is learnt that the stolen vehicles are being smuggled overseas, including to neighbouring countries, and sold for a hefty price.

“Our investigations revealed that vehicle theft syndicates are targeting 4x4 (four-wheel drive) vehicles and SUVs due to high demand, as such vehicles can fetch a high price in the black market,” said Bukit Aman Criminal Investigation Department (CID) director Comm Datuk Seri Mohd Shuhaily Mohd Zain.

“Local vehicle theft syndicates will be paid between RM20,000 and RM30,000 per luxury vehicle by international syndicates, depending on the type and condition of the vehicle.

“Criminals find this a lucrative source of income as it provides a high profit and very little time is needed to steal a vehicle,” he said, estimating that it would take a car thief about five minutes to get the job done.

*\*Source from The Star newspaper - 12 Nov 2024*





## Cobra Defence

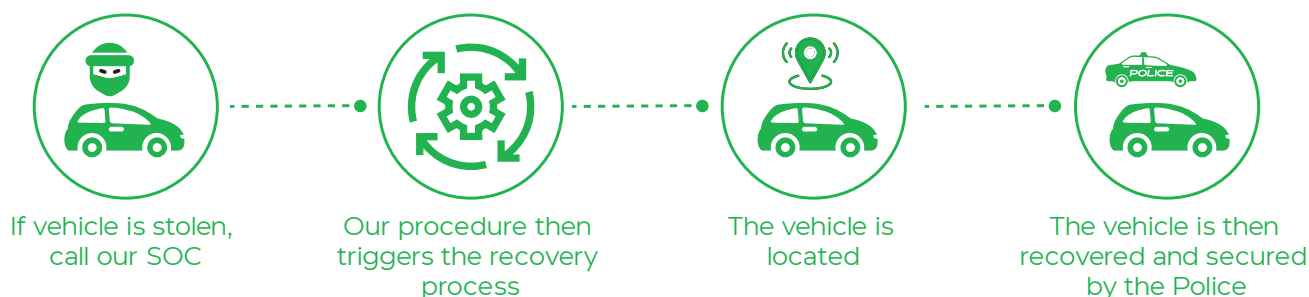
Cobra Defence With “Anti-theft security - Stolen vehicle recovery”

Cobra provides advanced stolen vehicle recovery assistance as a leader in vehicle anti-theft solutions in Malaysia.

While there are various security measures available to reduce the risk of vehicle theft, a wire-free, self-powered tracker may be the only solution to recover your vehicle if it's stolen.

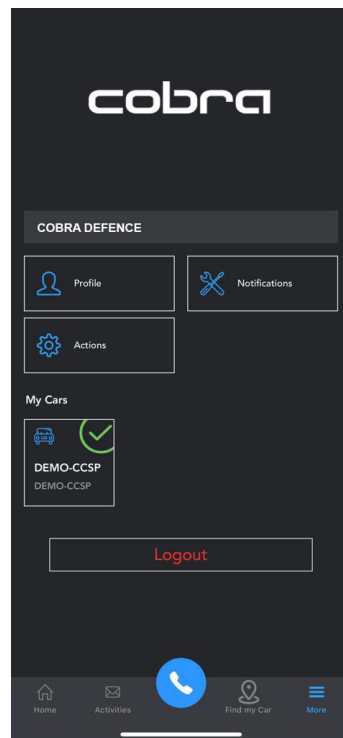
At Cobra, we are committed to continually innovating our stolen vehicle recovery systems, ensuring our customers' peace of mind. Our state-of-the-art, wire-free self-powered tracker guarantees efficient vehicle recovery in the unfortunate event of theft.

### An effective recovery process, in partnership with the Police:



# My Connex App





Mobile App & Web



- ✓ **Device configuration** > Wake up time configuration
- ✓ **Help** > Press to call for assistance & customer service (24/7 SOC)
- ✓ **Device health check update**
- ✓ **User profile** > Edit registered phone number, email, SMS
- ✓ **Vehicle tracking** > Track vehicle in real-time if activated (Battery life up to 2 weeks depending on battery condition)



Whichever system is right for you, you will benefit from Cobra's unique partnership with MERS 999 for fast & efficient stolen vehicle recovery intervention.

Cobra Defence				
Item	M50	M100	M110	TAT100
				
Wire-free self-powered tracker	Yes - with 3 telco roaming SIM, IP54		Yes - with 3 telco roaming SIM, IP67	Yes - with 3 telco roaming SIM, IP68
	Size: 50x40x20mm	Size: 70x40x20mm	Size: 85x60x25mm	Size: 78x63x28mm
	Battery: 3V / 1200mAh	Battery: (3V / 1200mAh) X 2S		Battery: (7.2V/ 2200mAh) X 2S
	Battery type: 1x CR123			Battery type: 2200mAh, 2S, extremely low self-discharge Li-SOCI2 batteries 7.2V, Non-rechargeable
	Mounting: Double sided tape		Mounting: Magnets	Mounting: Double sided tape
	GSM modem 900/1800, GPRS Class 12  Set up via app: 1,2 or 3 times a day wake up, motion sensor continuous ON/Off, Geofence On/Off  Battery life: 2 years in case of 1/day wake up  Tracking mode: every 20 minutes, battery life 2 weeks			
Cobra Anti-theft	Stolen vehicle recovery with SPT by 24/7 SOC			
App & Web	Yes - Connex app and access to Cobra web portal for Connected Car features			
Retail Price (Device only)	RM680	RM730	RM768	RM730
- with Coverbox insurance	RM380	RM430	RM530	RM430
Installation	Self-install			
Service fee	Monthly (cancellable)	RM15		
	1 year	RM162		
	2 years	RM288		

## Frequently Asked Questions

### • What is Cobra Defence?

Cobra Defence is an advanced anti-theft security system designed to track and recover stolen vehicles. It uses a hidden self-powered tracker (SPT) with a 3-telco roaming SIM, ensuring high-level security and long operational capacity without requiring external connections.

### • How does Cobra Defence work?

Cobra Defence operates in a stealth mode, sending location updates 1 to 3 times per day and waiting for commands before going back to sleep mode. In active tracking mode, it provides real-time tracking but consumes more battery. If unauthorised movement is detected, alerts are sent to the Secure Operations Centre (SOC) for immediate intervention.

### • What vehicles can Cobra Defence protect?

Cobra Defence can be installed in various types of vehicles, including:

- Cars, Motorcycles, SUVs, and Trucks
- Construction Machinery & Cranes
- Boats & Trailers
- Containers & Other High-Value Assets

### • What happens if my vehicle is stolen?

If your vehicle is stolen:

1. Contact the Cobra Secure Operations Centre (SOC) immediately.
2. The recovery process is triggered, and the tracker activates real-time tracking.
3. The SOC works closely with law enforcement to locate and secure your vehicle.
4. The vehicle is recovered and returned to the rightful owner.

### • How long does the tracker's battery last?

The battery life depends on usage:

- In sleep mode (default settings): Up to 2 years
- In active tracking mode: Several days (continuous tracking increases power consumption)

### • Can thieves detect and disable Cobra Defence?

No, Cobra Defence is designed to be hidden and undetectable. It does not require external power connections, making it difficult for thieves to find or disable using radio scanners.

### • Can I cancel the subscription anytime?

Yes, the monthly subscription is designed for the car owner to be able to cancel the monthly service if the car were to undergo accident repair in the workshop. The car owner can reactivate the service once the car repair is completed.

- 1 year subscription is with a 10% discount over the monthly subscription fees.
- 2 years subscription is with a 20% discount over the monthly subscription fees.

### • How is Cobra Defence different from a GPS tracker?

Unlike standard GPS trackers, Cobra Defence:

- ✓ Works in stealth mode, making it undetectable
- ✓ Does not require constant power, ensuring long battery life
- ✓ Only activates when needed, preventing tampering or detection
- ✓ Integrated with Secure Operations Centre (SOC) for rapid recovery

### • What is the product warranty?

The system is covered under a 3-year warranty from the date of service activation.

- **Can I transfer the system to another vehicle?**

Yes, the system is transferable. Contact the SOC for system transfer support services.

- **Is Cobra Defence available for fleet management?**

Yes! Cobra Defence is ideal for business fleets, rental companies, and logistics operators. It helps prevent theft and improves asset security across multiple vehicles.

- **Where can I purchase Cobra Defence?**

Cobra Defence is available at Cobra authorized dealers and online. For installation and pricing details, contact the Cobra Secure Operations Centre (SOC) or visit our website.

- **How is my data protected?**

Cobra Defence values data security and privacy. The system employs robust encryption protocols to safeguard your vehicle data and ensure that only authorised individuals at the SOC have access to your vehicle's location, only in cases of crash detection or theft events.





Sign Up for Cobra Defence  
Today!



Cobra Auto (M) Sdn Berhad



Cobra Security Electronics



Authorised dealers